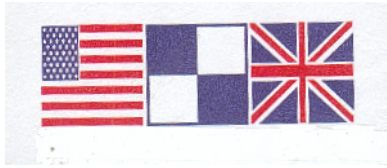


# THE WINSTON SCHOOL

## Secretariat and the Winston Logo (Flags)



According to former headmaster Mark Kimball, when designing the Winston School logo, we wanted to include some reference to Del Mar which has always been our home. What better connection than horse racing and what better symbol than the jockey silks of the most famous horse ever to set hoof in Del Mar? The blue/white design was incorporated in the jockey silks of Secretariat.

We wanted to represent hope. Secretariat was actually a national hero during a difficult time (Watergate, Vietnam, etc.). He was on the cover of Time magazine in addition to many others and named "Athlete of the Year" by Sports Illustrated. He brought people hope. Winston has often been a beacon of hope to families facing the challenges of overcoming learning difficulties.

Secretariat's speed records have never been broken since 1973. For many years I would read descriptions of some of his races to my classes. I would show the videotape of the Belmont Stakes and his electrifying win by 31 lengths. Kids were actually awestruck. People were inspired by a great animal then and now. He was a national phenomenon and still makes the lists of top ten athletes of the Century.

Finally, Secretariat and his owner were both extremely determined. Secretariat, like the other sons of Bold Ruler, was believed not to have the stamina for longer courses like that of the Derby. At one point, Penney Chenery was going to lose her farm, but she believed in her horse and Secretariat came through. And while so many horses have failed to win all three races of the triple crown, Secretariat's determination carried the day each time.

Determination ties in well with the Winston School's namesake, Winston Churchill and other meaning of the blue and white flag--the international yachting symbol for the letter "N." In one of Winston Churchill's most famous speeches to his old elementary school, he tells the students "Never give in, never, never, never..."

Secretariat's success ultimately sprung from his good character, enormous heart (both anatomically and figuratively) and determination. He gave hope and inspiration to others just as we aim to do for our students at The Winston School.